

SPECIAL ABBY (GENDER SENSITIVE) SHORTLIST - GOAFEST 2019

Category No.	Sub Category	Entry No.	Brand	Campaign
14	Special Abby (Gender Sensitive)	1	Sirona India	Down with Pads to Done with Pads
14	Special Abby (Gender Sensitive)	3	UrbanClap	No Makeup Day
14	Special Abby (Gender Sensitive)	4	Swiggy	What Does Santa Really Look Like?
14	Special Abby (Gender Sensitive)	5	Aviva	She is Worth Much More
14	Special Abby (Gender Sensitive)	6	UBER India Systems Ltd.	Jersey Knows No Gender
14	Special Abby (Gender Sensitive)	7	UBER India Systems Ltd.	Love Moves Forward
14	Special Abby (Gender Sensitive)	8	Swiggy	Not A Round Roti
14	Special Abby (Gender Sensitive)	10	Ola	Ola - #MyIndependenceDay
14	Special Abby (Gender Sensitive)	11	Roca Bathroom Products Pvt Ltd	Clean Your Heart
14	Special Abby (Gender Sensitive)	12	Duroflex Mattresses	#EnergiseMom Campaign
14	Special Abby (Gender Sensitive)	13	Breakthrough India	No to violence, yes to love
14	Special Abby (Gender Sensitive)	14	Nykaa	Qaid
14	Special Abby (Gender Sensitive)	15	Colors	Kesari Nandan
14	Special Abby (Gender Sensitive)	17	Flipkart Internet services Pvt Ltd.	Penguin Dad
14	Special Abby (Gender Sensitive)	18	Flipkart Internet services Pvt Ltd.	Generation Equal
14	Special Abby (Gender Sensitive)	19	Mahindra & Mahindra Ltd.	Ladki Haath Se Nikal Jaayegi
14	Special Abby (Gender Sensitive)	20	UN WOMEN	Lakeer
14	Special Abby (Gender Sensitive)	22	Reebok India	#BruisesCanBeGood