

DIGITAL CRAFT SHORTLIST - GOAFEST 2019

Entry No.	Main Category	Sub Category	Entry No	Brand	Campaign
20A	Digital Craft	UI / UX Design (App. Social Media)	5	Bira 91	Website Revamp : Creating a Hub of Brand Love
20A	Digital Craft	UI / UX Design (App. Social Media)	6	Parle Hide & seek	Seek Don't Hide
20A	Digital Craft	UI / UX Design (App. Social Media)	8	Flipkart Internet Private Limited	Flipkart Big Billion Days Hagggle Bot
20A	Digital Craft	UI / UX Design (App. Social Media)	9	Intuit	Intuit Tech Titans
20A	Digital Craft	UI / UX Design (App. Social Media)	10	Asian Paints	Asian Paints enters E-commerce segment
20A	Digital Craft	UI / UX Design (App. Social Media)	11	Jaslok Hospital and Research Centre	Infant CPR
20A	Digital Craft	UI / UX Design (App. Social Media)	12	MTV	When India Dared To Stare
20B	Digital Craft	Data / Analytics	2	Samsung Electronics	Bixby Voice Forever
20C	Digital Craft	Programming	2	UNITED SPIRITS LIMITED (Diageo India)	Johnny Walker - Mission to Mars
20C	Digital Craft	Programming	3	Samsung Electronics	Bixby Voice Forever
20C	Digital Craft	Programming	5	Park Avenue	Voyage to Sunburn
20C	Digital Craft	Programming	6	Flipkart Internet Private Limited	Flipkart Big Billion Days Hagggle Bot
20C	Digital Craft	Programming	7	MTV	When India Dared To Stare
20C	Digital Craft	Programming	9	MTV	The 'M-Powering' Banner
20C	Digital Craft	Programming	11	MTV	Bas Phoonk Hi Toh Maarni Hai
20C	Digital Craft	Programming	12	Aditya Birla Group	Store Digitization