

DESIGN SHORTLIST - GOAFEST 2019

Category Code	Main Category	Sub Category	Entry No	Brand	Campaign
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	4	Presidium	Basics of Balance
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	5	Sparsh NGO	Orphan
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	9	Kangaroo Kids	The Learning Adventure
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	10	DAG	Democratizing Art in India
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	12	Desk & Coffee	Powered with creativity
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	15	Water Town Fest	Water Town Fest
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	16	Government of Odisha	Odisha State Logo
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	17	Yulu	Yulu Rebranding
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	18	MTV INDIA	MTV REFRESH
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	20	Studio 4	Fourplay
9A	Design	Corporate / brand identity: a new brand logo, and it's applications or a corporate rebranding scheme, with 3 or more applications including online branding	21	Cartomancy	Cartomancy by Preeti Marquis
9B	Design	Stationery-business cards, letterheads, envelopes, CD covers etc	1	Kangaroo Kids	The Learning Adventure
9B	Design	Stationery-business cards, letterheads, envelopes, CD covers etc	5	Cartomancy	Cartomancy by Preeti Marquis
9B	Design	Stationery-business cards, letterheads, envelopes, CD covers etc	6	MTV INDIA	MTV REFRESH
9C	Design	Brochures, Catalogues and Annual Reports	1	Osho Flexibles Limited	Alive with Osho
9C	Design	Brochures, Catalogues and Annual Reports	3	Peppermint Clothing	Hello Winter Catalog
9C	Design	Brochures, Catalogues and Annual Reports	5	Crysta LED	The Adventures of 'Rightlightman'
9D	Design	Use of Design in Direct Mail: invitations, greeting cards, announcements	2	Presidium	Basics of Balance
9D	Design	Use of Design in Direct Mail: invitations, greeting cards, announcements	3	Osho Flexibles Limited	Alive with Osho
9D	Design	Use of Design in Direct Mail: invitations, greeting cards, announcements	4	Shift	A new perspective by Landor
9D	Design	Use of Design in Direct Mail: invitations, greeting cards, announcements	5	Adidas India Pvt. Ltd.	The Real Kashmir
9D	Design	Use of Design in Direct Mail: invitations, greeting cards, announcements	7	Opium	Made for you, by you
9D	Design	Use of Design in Direct Mail: invitations, greeting cards, announcements	8	MAHINDRA RISE	SEHAT KA BATUA - THE HEALTH PURSE
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	1	Presidium	Basics of Balance
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	10	Landor Creative Champions	The game is on

9E	Design	Use of Design in posters: film, event, corporate, traditional poster	12	Polyfix Instant Glue	Polyfix - Jod
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	14	Polyfix Instant Glue	Polyfix - Theek
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	15	Asta Achievers	Wrong Pronunciation - Knife
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	16	Asta Achievers	Wrong Pronunciation - Honest
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	17	Asta Achievers	Wrong Pronunciation - Pseudo
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	20	Integriti Clothing	IDM Campaign Poster
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	21	Integriti	IDM
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	23	Mumbai Press Club	We refuse to be silenced
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	24	Mumbai Press Club	We refuse to be silenced
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	25	Opium	Open up your world
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	26	Opium Eyewear	Open up your world
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	27	Opium Eyewear	Open up your world
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	29	AndhaDhun	AndhaDhun Movie Poster
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	31	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – STRIFE
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	32	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – COURAGE
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	33	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – TRIUMPH
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	36	Studio 4	Fourplay
9E	Design	Use of Design in posters: film, event, corporate, traditional poster	37	Ikigai	Gaa Re Maa
9F	Design	Publications, books, diaries, newspapers, magazines	1	Presidium	Basics of Balance
9F	Design	Publications, books, diaries, newspapers, magazines	3	Shift	A new perspective by Landor
9G	Design	Calendars	3	Peppermint Clothing	Hello Winter Catalog
9G	Design	Calendars	4	Sanctuary Nature Foundation	Earthabets
9G	Design	Calendars	7	Williams Lea Tag India Pvt Ltd	WLT Calendar 2019 - Global Diversity
9H	Design	Typography Design	3	Sanctuary Nature Foundation	Earthabets
9H	Design	Typography Design	4	Studio 4	Fourplay
9I	Design	Packaging: original design and finished pack	1	Sparsh NGO	Orphan
9I	Design	Packaging: original design and finished pack	2	Osho Flexibles Limited	The Wow Packs of Aahar, Osho Flexibles Limited
9I	Design	Packaging: original design and finished pack	3	Nature's	Deliciously Wholesome
9I	Design	Packaging: original design and finished pack	6	Desk & Coffee	Powered with creativity
9I	Design	Packaging: original design and finished pack	7	Nilgiris	Freshness, delivered daily
9I	Design	Packaging: original design and finished pack	8	M.A.C	M.A.C Diwali Lip & Eye Kit
9I	Design	Packaging: original design and finished pack	10	Raymond Limited	Raymond Khadi - The Story ReSpun
9I	Design	Packaging: original design and finished pack	12	EarlySalary	The Month-End Collection
9J	Design	Environment design: for retail spaces, services, workplace, Public, Space and Community	1	UNITED SPIRITS LIMITED (Diageo India)	Johnny Walker - Mission Journey
9J	Design	Environment design: for retail spaces, services, workplace, Public, Space and Community	3	Jawa	The Jawa Life
9J	Design	Environment design: for retail spaces, services, workplace, Public, Space and Community	4	ReBot	Join the ReBot Revolution
9K	9. Design	Best Integrated Design Campaign using 2 or more Design Sub-Categories (From Categories 9a to 9j only) e.g. packaging and identity	3	Desk & Coffee	Powered with creativity
9K	9. Design	Best Integrated Design Campaign using 2 or more Design Sub-Categories (From Categories 9a to 9j only) e.g. packaging and identity	4	Nilgiris	As fresh as ever
9K	9. Design	Best Integrated Design Campaign using 2 or more Design Sub-Categories (From Categories 9a to 9j only) e.g. packaging and identity	6	Cartomancy	Cartomancy by Preeti Marquis
9K	9. Design	Best Integrated Design Campaign using 2 or more Design Sub-Categories (From Categories 9a to 9j only) e.g. packaging and identity	7	Yulu Bikes	Rebranding Yulu Bikes
9L	Design	Craft in Design: Use of Copywriting	1	Presidium	Basic of Balance

9L	Design	Craft in Design: Use of Copywriting	2	Osho Flexibles Limited	Alive with Osho
9L	Design	Craft in Design: Use of Copywriting	3	Mumbai Press Club	We refuse to be silenced
9L	Design	Craft in Design: Use of Copywriting	4	Nilgiris	Freshness, delivered daily
9L	Design	Craft in Design: Use of Copywriting	6	Early Salary	The Month End Collection
9M	Design	Craft in Design: Use of Typography	1	Osho Flexibles Limited	Alive with Osho
9M	Design	Craft in Design: Use of Typography	2	Polyfix Instant Glue	Polyfix - Jod
9M	Design	Craft in Design: Use of Typography	4	Polyfix Instant Glue	Polyfix - Theek
9M	Design	Craft in Design: Use of Typography	6	Integrati	IDM
9M	Design	Craft in Design: Use of Typography	7	Integrati	IDM
9M	Design	Craft in Design: Use of Typography	9	Sanctuary Nature Foundation	Earthabets
9M	Design	Craft in Design: Use of Typography	10	Peppermint Clothing	Hello Winter
9M	Design	Craft in Design: Use of Typography	11	Advertising Agencies Association of India (AAA)	Thanks Senthil
9N	Design	Craft in Design: Use of Illustration	1	Osho Flexibles Limited	Alive with Osho
9N	Design	Craft in Design: Use of Illustration	2	Presidium	Basics of Balance
9N	Design	Craft in Design: Use of Illustration	3	Shift	A new perspective by Landor
9N	Design	Craft in Design: Use of Illustration	6	Asta Achievers	Wrong Pronunciation - Knife
9N	Design	Craft in Design: Use of Illustration	7	Asta Achievers	Wrong Pronunciation - Gnash
9N	Design	Craft in Design: Use of Illustration	9	Desk & Coffee	Powered with creativity
9N	Design	Craft in Design: Use of Illustration	10	Opium Eyewear	Open up your world
9N	Design	Craft in Design: Use of Illustration	13	Dainik Bhaskar	Horse, Internal Branding Poster
9N	Design	Craft in Design: Use of Illustration	15	Airtel	Airtel T20 Villain Hunt
9N	Design	Craft in Design: Use of Illustration	16	Piaggio Vehicles Private Limited	Ape Chalta Hai Toh Desh Chalta Hai (Piaggio North)
9N	Design	Craft in Design: Use of Illustration	17	adidas Originals	adidas Originals #ConnectedByColors
9N	Design	Craft in Design: Use of Illustration	18	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – STRIFE
9N	Design	Craft in Design: Use of Illustration	19	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – COURAGE
9N	Design	Craft in Design: Use of Illustration	20	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – TRIUMPH
9N	Design	Craft in Design: Use of Illustration	23	Cartomancy	Cartomancy by Preeti Marquis
9N	Design	Craft in Design: Use of Illustration	24	Unfyd	Unfyd Website
9O	Design	Craft in Design: Use of Photography	2	Adidas India Pvt. Ltd.	The Real Kashmir
9O	Design	Craft in Design: Use of Photography	5	Lawman Pg3	Rock Star
9O	Design	Craft in Design: Use of Photography	8	Integrati	IDM
9O	Design	Craft in Design: Use of Photography	9	Integrati	IDM
9O	Design	Craft in Design: Use of Photography	10	Lawman Pg3	Sports Star
9O	Design	Craft in Design: Use of Photography	11	Peppermint Clothing	Hello Winter
9O	Design	Craft in Design: Use of Photography	15	Bausch & Lomb	Eyes Make Faces/Latch
9P	Design	Craft in Design: Use of Mixed media	1	Osram Lighting Pvt Ltd	OSRAM - Save the Ocean
9P	Design	Craft in Design: Use of Mixed media	2	Honda Motors & Scooters India Private Limited.	Honda - Light up Dreams
9P	Design	Craft in Design: Use of Mixed media	3	UNITED SPIRITS LIMITED (Diageo India)	Johnny Walker - Mission to Mars
9P	Design	Craft in Design: Use of Mixed media	4	Manto	Manto
9P	Design	Craft in Design: Use of Mixed media	6	Cartomancy	Cartomancy by Preeti Marquis
9Q	Design	Craft in Design: Use of Product Design...innovative use of design in a product.	1	General Nutrition Center (Guardian Healthcare Services Pvt. Ltd.)	GNC TypoFit
9Q	Design	Craft in Design: Use of Product Design...innovative use of design in a product.	2	Ripple Fragrances (Iris)	Endangered Air Freshener