

Creative Workshop by Facebook



João Carlos Pastore is the leader of the Blueprint In Person Training Team for Asia Pacific and has been at Facebook for six years. Prior to working on marketing and sales on Facebook, he worked at companies such as Google, Johnson & Johnson and Procter & Gamble.

João is a Facebook Blueprint Certified Professional on both Buying and Planning, and this is his 8 visit to India in a little under two years. He's passionate about India and is happy to be in Goa again, so he can get back in touch with some of the Portuguese influence, as he was born and raised in Brazil.