

CREATIVE ABBY SHORTLIST (CATEGORY NO. 1 TO 8) - GOAFEST 2019

Categ Code	MainCategory	SubCategory	Entry No.	Brand Name	Campaign Title
1B	Still Digital	FMCG - Foods & Beverages	1	Pling Foods and Beverages Pvt Ltd	Pling Cassava Ad. - Kim & Trump
1C	Audio Visual TV/Cinema	FMCG - Foods & Beverages	1	Tasty Treat	Chak Chak Chabao
1C	Audio Visual TV/Cinema	FMCG - Foods & Beverages	4	Brooke Bond Red Label	Bringing two rival nations together over a different "CUP"
1C	Audio Visual TV/Cinema	FMCG - Foods & Beverages	5	Snickers	Drama King
1C	Audio Visual TV/Cinema	FMCG - Foods & Beverages	7	Suhana Masala	Retirement
1D	Audio Visual Digital	FMCG - Foods & Beverages	1	Brooke Bond Red Label	Its time to #Unstereotype
1D	Audio Visual Digital	FMCG - Foods & Beverages	10	HORLICKS	HORLICKS FEARLESS SONGS
1D	Audio Visual Digital	FMCG - Foods & Beverages	17	ParleG	#YouAreMyParleG - Mom & Son Film
1D	Audio Visual Digital	FMCG - Foods & Beverages	18	ParleG	#YouAreMyParleG - Soldier
1D	Audio Visual Digital	FMCG - Foods & Beverages	7	Sunfeast Farmlite	Chidi Midi Chikka
1D	Audio Visual Digital	FMCG - Foods & Beverages	8	Brooke Bond Red Label	India's first Isspeshal Band
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	1	UNITED SPIRITS LIMITED (Diageo India)	Johnny Walker - Mission to Mars
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	10	Amul Chocolate	Amul 90% Dark Chocolate - Comet (1/3)
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	11	Amul Chocolate	Amul 90% Dark Chocolate - Moon (3/3)
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	12	William Lawson's	Hidden Cameras + Gift Shop + Varun = 1 Big Troll
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	15	Chakra Tea	Chai-Fi
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	2	Bingo Tedhe Medhe	Pujo R Tarka
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	6	Cadbury Dairy Milk Silk	Pop Your Heart Out. Say It With Silk
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	7	Nestle India Ltd.	Bus Shelters that talk Coffee
1F	Out Of Home,Ambient Media/Activation	FMCG - Foods & Beverages	9	Amul Chocolate	Amul 90% Dark Chocolate - Cosmos (1/3)
1G	Integrated	FMCG - Foods & Beverages	2	Cadbury Dairy Milk Silk	Pop Your Heart Out. Say It With Silk
1G	Integrated	FMCG - Foods & Beverages	3	HORLICKS	HORLICKS FEARLESS SONGS
1G	Integrated	FMCG - Foods & Beverages	6	Brooke Bond Red Label	India's first Isspeshal Band
2A	Still Print	FMCG - Personal Care, Home Care, Healthcare & Others	1	Traworld	Dream Space
2A	Still Print	FMCG - Personal Care, Home Care, Healthcare & Others	12	Lawman Pg3	Sports Star
2A	Still Print	FMCG - Personal Care, Home Care, Healthcare & Others	2	Killer	Ready For Anything
2A	Still Print	FMCG - Personal Care, Home Care, Healthcare & Others	3	Killer	The Rider Within
2A	Still Print	FMCG - Personal Care, Home Care, Healthcare & Others	4	Lawman Pg3	Wire Stitch
2A	Still Print	FMCG - Personal Care, Home Care, Healthcare & Others	5	Lawman Pg3	Lazer Wash
2A	Still Print	FMCG - Personal Care, Home Care, Healthcare & Others	6	Lawman Pg3	Organic Stitch
2A	Still Print	FMCG - Personal Care, Home Care, Healthcare & Others	7	Lawman Pg3	Movie Star
2B	Still Digital	FMCG - Personal Care, Home Care, Healthcare & Others	2	Saffola	Beat The Crave
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	11	FASTRACK	It's all in your hands
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	13	aLL The Plus Size Store	What's Your Plus Point?
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	15	Essenza Di wills	Mikkel Verde
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	17	Good Knight PowerChip	When the Product Becomes The Movie Script
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	19	Polycab LED	Actor
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	2	IKEA	Talking Furniture - Bedspread
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	20	Polycab LED	College
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	21	Polycab LED	Society
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	24	SF Rush	#KeepTheRushOn

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2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	25	Macho	Billboards
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	3	IKEA	Talking Furniture - Table
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	4	IKEA	Talking Furniture - Bowl
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	5	Adidas India Pvt. Ltd.	The Real Kashmir
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	8	Asian Paints Corporate	#PeopleAddColour
2C	Audio Visual TV/Cinema	FMCG - Personal Care, Home Care, Healthcare & Others	9	Raymond	Black Slam
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	1	Sirona India	Down with Pads to Done with Pads
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	13	Raymond	Black Slam
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	16	Arrow - Arvind fashion LTD	#BestIsYetToCome
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	18	Kores	Children See, Children Do
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	19	GlaxoSmithKline	Fearless Kota - Bottle of Love
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	2	Hasbro Gaming	Hasbro Gaming #TimeToPlay Campaign
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	21	Kansai Nerolac Paints	Nerofix - Roshan
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	22	Samsonite -American Tourister	Making #Swagpack a social style sensation
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	23	Liberty Shoes	#ChalBadhChal Pradyut Voleti
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	25	Liberty Shoes Ltd.	#ChalBadhChal Roshni Misbah
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	26	ASICS India	#IMoveMe Thonakal Gopi
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	29	Platinum Evara	#DaughtersOfToday
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	3	IKEA	Talking Furniture - Bookshelf
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	30	Naturolax	Zor Mat Lagao
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	4	IKEA	Talking Furniture - Lamp
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	5	Adidas India Pvt. Ltd.	The Real Kashmir
2D	Audio Visual Digital	FMCG - Personal Care, Home Care, Healthcare & Others	8	HORLICKS	HORLICKS FEARLESS SONGS
2E	Radio	FMCG - Personal Care, Home Care, Healthcare & Others	2	Fibomax Laxatives	Murga
2E	Radio	FMCG - Personal Care, Home Care, Healthcare & Others	3	Fibomax Laxative	Bakra
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	1	Traworld	Dream Space
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	10	Polyfix Instant Glue	Polyfix - Pura
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	11	Polyfix Instant Glue	Polyfix - Theek
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	13	Adidas India Pvt. Ltd.	The Real Kashmir
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	17	Peppermint Clothing	Hello Winter Campaign
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	22	ENO India	ENOjoy Machine
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	23	Bausch & Lomb	Eyes Make Faces/Basin
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	24	Bausch & Lomb	Eyes Make Faces/Divider
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	25	Bausch & Lomb	Eyes Make Faces/Switch
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	26	Bausch & Lomb	Eyes Make Faces/Latch
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	27	GlaxoSmithKline	Fearless Kota - Bottle of Love
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	3	Killer	Ready For Anything
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	30	Pariz	Period Maps
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	5	Killer	The Rider Within

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2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	6	Camel Creative Clay	My Own Stories
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	7	Camel Creative Clay	My Own Stories
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	8	Camel Creative Clay	My Own Stories
2F	Out Of Home,Ambient Media/Activation	FMCG - Personal Care, Home Care, Healthcare & Others	9	Polyfix Instant Glue	Polyfix - Jod
2G	Integrated	FMCG - Personal Care, Home Care, Healthcare & Others	1	Adidas India Pvt. Ltd.	The Real Kashmir
2G	Integrated	FMCG - Personal Care, Home Care, Healthcare & Others	3	HORLICKS	HORLICKS FEARLESS SONGS
2G	Integrated	FMCG - Personal Care, Home Care, Healthcare & Others	9	Durex	Durex AiR
3A	Still Print	Consumer Durables	4	Superfan.in	Shaped to fly
3A	Still Print	Consumer Durables	5	O General	Rajasthan
3C	Audio Visual TV/Cinema	Consumer Durables	1	HIL Limited	Brand Awareness campaign
3C	Audio Visual TV/Cinema	Consumer Durables	2	Bajaj Electricals	Bajaj LED TVC
3C	Audio Visual TV/Cinema	Consumer Durables	4	Samsung Electronics	Bixby Voice Forever
3C	Audio Visual TV/Cinema	Consumer Durables	5	Carlton Luggage	Lifetime Warranty
3D	Audio Visual Digital	Consumer Durables	10	Legrand	Vibes Don't Lie
3D	Audio Visual Digital	Consumer Durables	2	LG Electronics India	LG Innovation Story - Brand Film 21 Years Celebrations
3D	Audio Visual Digital	Consumer Durables	5	Samsung Electronics	Bixby Voice Forever
3D	Audio Visual Digital	Consumer Durables	7	Samsonite	#KeralalsOpen
3D	Audio Visual Digital	Consumer Durables	9	Samsung Electronics	Samsung Upgrade
3F	Out Of Home,Ambient Media/Activation	Consumer Durables	12	Active Total Security Systems (ATSS)	KEEP AN EYE
3F	Out Of Home,Ambient Media/Activation	Consumer Durables	9	Osram Lighting Pvt Ltd	OSRAM - Save the Ocean
4A	Still Print	Automotive	1	Volvo Cars India	Breathe Free
4B	Still Digital	Automotive	3	Piaggio Vehicles Private Limited	Ape Chalta Hai Toh Desh Chalta Hai (Piaggio North)
4C	Audio Visual TV/Cinema	Automotive	3	Suzuki Motorcycle India Private Limited	Kam Peeta hai - Doctor/hospital film
4D	Audio Visual Digital	Automotive	10	Kia Motors	Kia OMBC Two Little Feet
4D	Audio Visual Digital	Automotive	11	Maruti Suzuki India Limited - NEXA	Sound of NEXA Blue
4D	Audio Visual Digital	Automotive	13	Nexa Baleno	NEXA Baleno Reframed City
4D	Audio Visual Digital	Automotive	14	Mahindra Tractors	#SowTheFuture empowering the second generation farmers with tailor made content
4D	Audio Visual Digital	Automotive	16	CEAT	Safe Drive Powered by CEAT
4D	Audio Visual Digital	Automotive	2	Hyundai	Brilliant Moments with Hyundai- The Deal
4D	Audio Visual Digital	Automotive	3	Hyundai	Brilliant Moments with Hyundai - The Duty
4D	Audio Visual Digital	Automotive	4	Hyundai MOBIS	Hyundai MOBIS - Matador
4F	Out Of Home,Ambient Media/Activation	Automotive	1	Osram Lighting Pvt Ltd	OSRAM - Save the Ocean
4F	Out Of Home,Ambient Media/Activation	Automotive	10	tata nexon	kalicar
4F	Out Of Home,Ambient Media/Activation	Automotive	11	Hyundai	Hyundai Brilliant Kids Motor Show
4F	Out Of Home,Ambient Media/Activation	Automotive	12	BharatBenz	Genuine Parts - Fake Superstitions
4F	Out Of Home,Ambient Media/Activation	Automotive	13	Kia Motors	Kia FIFA Official Match Ball Carrier Campaign
4F	Out Of Home,Ambient Media/Activation	Automotive	15	Piaggio Vehicles Private Limited	Ape Chalta Hai Toh Desh Chalta Hai (Outdoor Poster - Piaggio North)
4F	Out Of Home,Ambient Media/Activation	Automotive	16	Piaggio Vehicles Private Limited	Ape Chalta Hai Toh Desh Chalta Hai (Outdoor Poster - Piaggio West)
4F	Out Of Home,Ambient Media/Activation	Automotive	17	Piaggio Vehicles Private Limited	Ape Chalta Hai Toh Desh Chalta Hai (Outdoor Poster - Piaggio South)
4F	Out Of Home,Ambient Media/Activation	Automotive	18	CASTROL INDIA LIMITED	How Castrol Activ brought communities together to #ProtectWhatYouLove
4F	Out Of Home,Ambient Media/Activation	Automotive	3	Honda Motors & Scooters India Private Limited.	Honda - Light up Dreams
4F	Out Of Home,Ambient Media/Activation	Automotive	9	BharatBenz	Genuine Parts - Autocorrect
4G	Integrated	Automotive	1	Hyundai	Brilliant Moments with Hyundai

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4G	Integrated	Automotive	2	Tata Motors Commercial Vehicle	Photo OK Please
4G	Integrated	Automotive	4	CEAT	Milaze X3, The 1 Lakh Km Tyre
4G	Integrated	Automotive	5	CASTROL INDIA LIMITED	Castrol Activ inspires Indias Youth To #ProtectWhatYouLove
5A	Still Print	Services	3	Fortune Hotels	Seafood Festival
5A	Still Print	Services	5	Kotak Group	Kotak Corporate Banking App - The Partridge
5A	Still Print	Services	6	Kotak Group	Corporate Banking Awards - Top Dog
5A	Still Print	Services	7	Kotak Group	Kotak for Infosys - Monkey business
5A	Still Print	Services	8	Kotak Group	Kotak for CK Birla Group - Adelle Penguin
5A	Still Print	Services	9	Kotak Group	Kotak for Godrej Group - Chameleon
5B	Still Digital	Services	3	Airtel	Airtel T20 Villain Hunt
5C	Audio Visual TV/Cinema	Services	1	Motilal Oswal Financial Services Limited	Think Equity. Think Motilal Oswal
5C	Audio Visual TV/Cinema	Services	13	Vistaprint	'Professional Tailor'
5C	Audio Visual TV/Cinema	Services	2	Dutch Bangla Bank	Dutch Bangla Bank Scholarship Docudrama
5C	Audio Visual TV/Cinema	Services	3	ZAP Subscribe	It's Love Nonetheless
5C	Audio Visual TV/Cinema	Services	5	Adidas India Pvt. Ltd.	The Real Kashmir
5C	Audio Visual TV/Cinema	Services	6	Kerala Tourism	Duck Crossing
5C	Audio Visual TV/Cinema	Services	7	Kerala Tourism	Waterfall
5D	Audio Visual Digital	Services	10	ICICI Bank	Fans United
5D	Audio Visual Digital	Services	15	EarlySalary	The Month-End Collection
5D	Audio Visual Digital	Services	16	Bajaj Allianz General Insurance Company	#Unplanned
5D	Audio Visual Digital	Services	3	Assam Tourism Development Corporation Ltd.	Awesome Assam
5D	Audio Visual Digital	Services	4	PayTM	Aadat Se Aazadi
5D	Audio Visual Digital	Services	6	Adidas India Pvt. Ltd.	The Real Kashmir
5D	Audio Visual Digital	Services	9	Paisabazaar.com	The Wedding Speech – 2 brothers, 1 advice, countless emotions!
5F	Out Of Home,Ambient Media/Activation	Services	13	planmytrip.com.np	Bank
5F	Out Of Home,Ambient Media/Activation	Services	16	Asta Achievers	Wrong Pronunciation - Knife
5F	Out Of Home,Ambient Media/Activation	Services	17	Asta Achievers	Wrong Pronunciation - Honest
5F	Out Of Home,Ambient Media/Activation	Services	18	Asta Achievers	Wrong Pronunciation - Gnash
5F	Out Of Home,Ambient Media/Activation	Services	19	Adidas India Pvt. Ltd.	The Real Kashmir
5F	Out Of Home,Ambient Media/Activation	Services	24	Bajaj Allianz Life Insurance	Samjho Ho Gaya
5F	Out Of Home,Ambient Media/Activation	Services	25	Raymond	Tales of Tailored
5F	Out Of Home,Ambient Media/Activation	Services	27	ICICI Bank	ICICI - The Bench
5F	Out Of Home,Ambient Media/Activation	Services	29	General Nutrition Center (Guardian Healthcare Services Pvt. Ltd.)	GNC TypoFit
5F	Out Of Home,Ambient Media/Activation	Services	3	planmytrip.com.np	Elephant
5F	Out Of Home,Ambient Media/Activation	Services	30	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – STRIFE
5F	Out Of Home,Ambient Media/Activation	Services	31	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – COURAGE
5F	Out Of Home,Ambient Media/Activation	Services	32	Theatre of Relevance	Nyay ke Bhanwar Mein Bhanwari – TRIUMPH
5F	Out Of Home,Ambient Media/Activation	Services	34	Greenscape Eco Management Pvt. Ltd.	Tiny Bugs Tweet
5F	Out Of Home,Ambient Media/Activation	Services	4	planmytrip.com.np	Rhino
5F	Out Of Home,Ambient Media/Activation	Services	5	planmytrip.com.np	Crocodile
5F	Out Of Home,Ambient Media/Activation	Services	9	planmytrip.com.np	Pizza
5G	Integrated	Services	1	UBER India Systems Ltd.	Jersey Knows No Gender

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5G	Integrated	Services	11	ZAP Subscribe	It's love nonetheless - ZAP Subscribe
5G	Integrated	Services	6	Kotak_811	#IndiaInvited
5G	Integrated	Services	8	Max Healthcare	More To Healthcare
5G	Integrated	Services	9	Adidas India Pvt. Ltd. + Real Kashmir Football Club	The Real Kashmir
6B	Still Digital	Retail	1	Snapdeal and Save the Children	#KidsNotForSale
6D	Audio Visual Digital	Retail	1	Flipkart Internet Private Limited	Big Billion Days Haggle Bot
6D	Audio Visual Digital	Retail	2	Paisabazaar.com	The Wedding Speech – 2 brothers, 1 advice, countless emotions!
6E	Radio	Retail	3	OLX - Cash my car	OLX - Cash my car
6F	Out Of Home,Ambient Media/Activation	Retail	10	Raymond	Tales of Tailored
6F	Out Of Home,Ambient Media/Activation	Retail	11	Flipkart Internet Private Limited	Big Billion Days 2018- Memes
6F	Out Of Home,Ambient Media/Activation	Retail	12	Ripple Fragrances (Iris)	Endangered Air Freshener
6F	Out Of Home,Ambient Media/Activation	Retail	5	Flipkart Internet Private Limited	Big Billion Days Haggle Bot
6F	Out Of Home,Ambient Media/Activation	Retail	9	Future Retail	World's First Glam Tram
6G	Integrated	Retail	4	Flipkart Internet Private Limited	Big Billion Days 2018- Memes
6G	Integrated	Retail	5	Raymond Limited	Raymond Khadi - The Story ReSpun
7A	Still Print	Corporate, Media, Entertainment & Others	13	Firstpost	Firstpost Print Launch
7A	Still Print	Corporate, Media, Entertainment & Others	15	MTV INDIA	DATING IN THE DARK-ANIMALS
7A	Still Print	Corporate, Media, Entertainment & Others	16	MTV INDIA	MTV ACE OF SPACE
7A	Still Print	Corporate, Media, Entertainment & Others	2	Adfactors Advertising	Proofreader Wanted
7A	Still Print	Corporate, Media, Entertainment & Others	6	Deshabhimani	Aksharamuttam 2018
7A	Still Print	Corporate, Media, Entertainment & Others	8	THE TIMES OF INDIA	PHIREY ESHO KOLKATA
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	1	Motilal Oswal Financial Services Limited	Think Equity. Think Motilal Oswal
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	10	Firstpost	Firstpost Print Launch
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	14	MTV INDIA	DATING IN THE DARK - ANIMALS
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	15	MTV INDIA	MTV REBRAND IDENT
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	16	MTV BEATS	SELFIE TUESDAY
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	17	Dell	Dell Aarambh
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	19	Mahindra & Mahindra Ltd.	Ladki Haath Se Nikal Jaayegi
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	20	MTV	Valentine's Day - Hands
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	21	MTV	April Fool's - Prank at your own risk
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	22	MTV	World No Tobacco Day
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	23	MTV	Proud Blood Donors
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	24	MTV	Alaap
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	25	MTV	Women's Day
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	26	MTV	New Year's Film
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	27	MTV	Sadhguru
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	5	Samsung Electronics	Bixby Voice Forever
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	6	ZEE Entertainment Enterprises Ltd.	The Real Power of Banana Chips - #DibbaLautaaoo
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	7	Adidas India Pvt. Ltd.	The Real Kashmir
7C	Audio Visual TV/Cinema	Corporate, Media, Entertainment & Others	8	Radio City 91.1FM	Mumbai Train

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7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	11	Imperial Blue Men Will Be Men	Imperial Blue Dil Dosti Daftar
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	12	Samsung Electronics	Bixby Voice Forever
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	13	Adidas India Pvt. Ltd.	The Real Kashmir
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	18	Dailyhunt App	#HarBhashaEqual
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	19	Hyundai	Brilliant Moments with Hyundai - The Deal
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	25	Arrow - Arvind fashion LTD	#BestIsYetToCome
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	26	The Times Of India	Sindoor Khela #NoConditionsApply
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	27	Kores	Children See, Children Do
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	3	Swiggy	What's In A Name
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	31	Mahindra & Mahindra Ltd.	Ladki Haath Se Nikal Jaayegi
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	33	URI - The Surgical Strike	Probe Bot - World's First Interrogation Bot
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	34	Mahindra Rise	The Hardest Workers
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	35	URI: The Surgical Strike	The Deceptive Strike Experience What A Surgical Strike Feels Like
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	36	MTV	Valentine's Day - Hands
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	37	MTV	April Fool's - Prank at your own risk
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	38	MTV	World No Tobacco Day
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	39	MTV	Proud Blood Donors
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	4	Swiggy	What Does Santa Really Look Like?
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	40	MTV	Alaap
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	41	MTV	World AIDs Day
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	42	MTV	MTV Glow In The Dark Condom
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	43	MTV	Women's Day
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	44	MTV	New Year's Film
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	45	MTV	Sadhguru
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	6	Dainik Jagran	Daughter's Diary : WE, THE DAUGHTERS OF INDIA
7D	Audio Visual Digital	Corporate, Media, Entertainment & Others	8	Ola	Ola - #MyIndependenceDay
7E	Radio	Corporate, Media, Entertainment & Others	10	RADIO MIRCHI	NO SHARAM BOL CONDOM
7E	Radio	Corporate, Media, Entertainment & Others	13	Trip My Way	Tajmahal
7E	Radio	Corporate, Media, Entertainment & Others	5	Times of India	Lost Votes
7E	Radio	Corporate, Media, Entertainment & Others	9	RADIO MIRCHI	JAI SHREE RAVANA
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	1	Presidium	Bapu is Watching
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	16	Roca Bathroom Products Pvt Ltd	Close Open Defecation
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	17	Netflix India	Have a great trip
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	19	Adidas India Pvt. Ltd.	The Real Kashmir
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	2	Discovery Kids India	Little Singham Squad - School Contact Program
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	24	Muthoot Finance	Vishwas ki Tijori
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	30	MAHINDRA RISE	SEHAT KA BATUA - THE HEALTH PURSE
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	38	Polycab	Deer
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	39	Polycab	Giraffe

Categ Code	MainCategory	SubCategory	Entry No.	Brand Name	Campaign Title
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	42	The Times Of India	Sindoor Khela #NoConditionsApply
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	45	Tata Motors Commercial Vehicle	Photo OK Please
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	46	Ripple Fragrances (Iris)	Endangered Air Freshener
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	48	Chakra Tea	Chai-Fi
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	5	Dainik Jagran	Bharat Raksha Parv : WANTED : A FEW GOOD MEN
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	50	Advertising Agencies Association of India (AAAI)	Thanks Piyush
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	52	MG Lights n Camera	Smog - Taj Mahal
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	53	MG Lights n Camera	Smog - Bridge
7F	Out Of Home,Ambient Media/Activation	Corporate, Media, Entertainment & Others	6	Dainik Jagran	Daughter's Diary : WE, THE DAUGHTERS OF INDIA
7G	Integrated	Corporate, Media, Entertainment & Others	12	Mumbai Mirror	Operation Khataara
7G	Integrated	Corporate, Media, Entertainment & Others	13	Adidas India Pvt. Ltd.	The Real Kashmir
7G	Integrated	Corporate, Media, Entertainment & Others	15	Kala HIT	Platelet Donation Campaign
7G	Integrated	Corporate, Media, Entertainment & Others	16	Hyundai	Brilliant Moments with Hyundai
7G	Integrated	Corporate, Media, Entertainment & Others	24	LinkedIn India	LinkedIn-MTV Get A Job Season 4
8A	Still Print	Public Service	3	The MINDS Foundation	The Killer Smiler
8C	Audio Visual TV/Cinema	Public Service	1	Ministry Of Road Transport And Highways , Government	Road Safety Campaign
8D	Audio Visual Digital	Public Service	1	Young India Foundation	For the 670 Million Young Indians
8D	Audio Visual Digital	Public Service	10	Reebok India	#BruisesCanBeGood
8D	Audio Visual Digital	Public Service	11	Reebok India	#BruisesCanBeGood
8D	Audio Visual Digital	Public Service	12	Lava mobiles	is it too much of an effort republic day
8D	Audio Visual Digital	Public Service	3	Reebok India	Bruises Can Be Good
8D	Audio Visual Digital	Public Service	5	Ola	#peekematchala
8D	Audio Visual Digital	Public Service	7	WASH United - Berlin	MH Day India - World Toilet Day Campaign 2018
8D	Audio Visual Digital	Public Service	9	Reebok India	#BruisesCanBeGood
8E	Radio	Public Service	4	Volvo Cars India	None For The Road
8E	Radio	Public Service	6	Mickey Amogh Foundation	Maartam ki taali
8E	Radio	Public Service	7	Gender Recourse Center Bihar	Adhoori Muskan
8F	Out Of Home,Ambient Media/Activation	Public Service	1	Osram Lighting Pvt Ltd	OSRAM - Save the Ocean
8F	Out Of Home,Ambient Media/Activation	Public Service	12	Naidu Hall	Naidu Hall- Breast Cancer
8F	Out Of Home,Ambient Media/Activation	Public Service	13	Volvo Cars India	Clean Zone
8F	Out Of Home,Ambient Media/Activation	Public Service	22	National Geographic	Nothing Destroys Plastic/Earthquake
8F	Out Of Home,Ambient Media/Activation	Public Service	23	National Geographic	Nothing Destroys Plastic/Tsunami
8F	Out Of Home,Ambient Media/Activation	Public Service	24	National Geographic	Nothing Destroys Plastic/Hurricane
8F	Out Of Home,Ambient Media/Activation	Public Service	28	Traffic Control Branch, Mumbai Police	Independence Day Hoarding
8F	Out Of Home,Ambient Media/Activation	Public Service	29	World for All	Anti-depressants - 3 pills
8F	Out Of Home,Ambient Media/Activation	Public Service	30	World for All	Anti-depressants - 2 pills
8F	Out Of Home,Ambient Media/Activation	Public Service	31	World for All	Anti-depressants - 6 pills
8F	Out Of Home,Ambient Media/Activation	Public Service	6	The MINDS Foundation	The Killer Smiler
8F	Out Of Home,Ambient Media/Activation	Public Service	8	Roca Bathroom Products Pvt Ltd	Close Open Defecation
8G	Integrated	Public Service	1	Mumbai Press Club	We refuse to be silenced